



# ANNUAL REPORT

## 2019-2020



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# ABOUT US

## WHO WE ARE

Neighbourhood Watch Northern Territory Incorporated is a not-for-profit organisation which assists in creating safer and more secure Territory neighbourhoods.

We aim to do this through educational messaging, connecting neighbourhoods and creating resources that support the prevention of crime. We believe that by working together we can create safer and more connected neighbourhoods.

## WHAT WE DO

Neighbourhood Watch NT provides relevant community safety and crime prevention information to Territory residents.

We develop and deliver relevant initiatives, programs and resources to assist Territory residents to feel safer and more connected in their community.

## OUR VALUES



COMMUNITY



TRUST



RESPECT



ACCOUNTABILITY



ACTIVE



# PRESIDENT'S MESSAGE

As we all navigate through these uncertain and challenging times I am proud and encouraged by the sense of community across the Northern Territory.

The pandemic has made many of us rethink and be innovative about how we engage with others and this was also the case with the Neighborhood Watch NT (NHWNT) team. Their sense of togetherness and dedication through this time is a testament to their dedication to not only their job but also their role in helping Territorians to stay connected.

I am very proud to present the NHWNT Annual Report for the financial year ending 30 June 2020, which highlights our performance and key achievements. 2019-2020 has been another year of immense growth and development for our organisation.

The 2019 Safety Survey results highlighted that Territorians believed that our number one priority should be the delivery of community safety programs, resources and information, and I am proud to say that we have delivered on all fronts. Thank you everyone who participated in this valuable research.

Over the last 12 months we have been working on three major community safety education resources. These innovative resources will be rolled out in 2020-2021 and include a mobile application to help Territorians record important information about their personal property, an e-learning portal for parents and a home security self-assessment.

Several successful community awareness campaigns were also launched in 2019-2020 and despite physical distancing restrictions, NHWNT participated in 94 community events across the Territory. This was a 120% increase compared to last financial year! The success of our Stop. Look. Lock. Campaign was a highlight of the year and we participated in 52 community events as part of this campaign itself.

In December 2019, we were visited by Twinkle and Tinsel, the Crime Prevention Elves. The elves starred in their own campaign to assist us in the promotion of crime prevention strategies to help Territorians stay safe in the festive season. I understand that they have already submitted their border entry form and will be visiting us again this year.

In the height of Covid-19 restrictions, we launched a Physical Distancing shouldn't be Socially Isolating campaign to encourage Territorians to stay connected. We also held a Community Connection Award competition to acknowledge the incredible community contributions made by Territorians. We were blown away by the number of nominations and the remarkable stories of people going out of their way to help others and increase community connection.

Our Senior's Personal Safety Workshops, that we piloted in partnership with Personal Protection Strategies NT, have been an enormous success and I am pleased to say that we will be expanding this program in 2020-2021.

Thank you to our primary funding provider, the NT Police, Fire and Emergency Services and members and the Territory community for your ongoing support and patience, especially with the impact on our operations during COVID-19.

Over the last 12 months we have welcomed some fresh faces to our NHWNT Management Board and said farewell to some wonderful people. I am extremely grateful to have worked alongside the past and present Board members who have volunteered their time to help guide our strategic direction, business performance and compliance.

A special thank you also to our operational team and volunteers. Their dedication and passion for community safety has been fundamental to our focus on delivering services and programs that meet the community's needs.

The NHWNT Team and I look forward to another exciting year working together to help create safer, connected and inclusive Territory neighbourhoods.

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Jenny Malone  
NHWNT President

# OUR TEAM

The Board of Management members who are responsible for the submission of the 2019-2020 report are as follows:

- President - **Jennifer (Jenny) Malone**
- Vice President - **Gary Haslett** (July - November)
- Vice President - **Geoff Boyton** (November - Present)
- Treasurer - **Jayesh Mehta** (Resigned November 2019)
- Secretary - **Virginia Read**
- Public Officer - **Pat King** (Resigned May 2020)
- Board Member and Public Officer - **Gabrielle (Gabby) Mappas**
- LGANT Representative - **Gary Haslett** (Resigned June 2020)
- NT Police Representative - **Superintendent Brett Prowse** (Resigned March 2020)
- NT Police Representative - **Superintendent Ian Lea** (March - Present)
- Board Member (Katherine Representative) - **Jenny Duggan**
- Board Member - **Mark Snowden**

The Operational Team for 2019-2020 are as follows:

- Executive Officer - **Hannah Finbow**
- Marketing Coordinator - **Ashleigh Ascoli**
- Southern Regional Coordinator - **Lauren Winter**
- Community Support Officer - **Senior Constable Tracy-Dale Middleton** (on leave from March 2020)
- Community Support Officer - **Senior Police Auxiliary Sue Seears** (March 2020 - Present)

# THANK YOU

NHWNT wishes to extend its thanks to all of our volunteers. We recognise and appreciate your contribution in support of our organisation.

In 2019, the following people were awarded NHWNT Volunteer Appreciation Certificates:

- Geoff Boyton
- Janine Fong-Lim
- Judy North
- Mike North



# LIFE MEMBERSHIP

The NHWNT Life Membership Program recognises the significant contribution of our volunteers and members.

In 2019, the following people were awarded Neighbourhood Watch NT Life Memberships:

- Rod Joyce
- Duana Job
- Marion Hancock



# OVERVIEW & HIGHLIGHTS

Neighbourhood Watch NT have had another year of continual growth. The 2019 Safety Survey results (on next page) highlighted that our members believed our number one priority should be the delivery of community safety programs, resources and information - and we listened!

In 2019-2020 we commenced the development of three major community safety resources:

- *How safe is my place?* – an online home security self-assessment, which is a collaborative project with Victims of Crime NT and based on a Neighbourhood Watch Victoria initiative.
- *MyVault* - a mobile application which assists Territorians to store important information about their personal property.
- An e-learning portal to help children develop their community safety knowledge.

One of our major operational goals for 2020-2021 is the promotion and launch of these resources. In 2019 we also introduced a new website to make our resources and information more accessible.

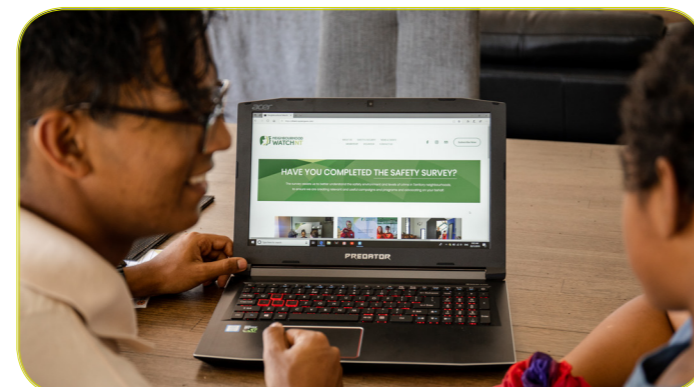
Several new campaigns were launched in 2019-2020. The success of our *Stop. Look. Lock.* campaign was a highlight of the year. We attended 52 community events as part of the campaign and are pleased to report that the campaign videos received more than 70,000 views.

In 2019 NHWNT introduced *Tinsel and Twinkle, the Crime Prevention Elves*. The elves were sent from the North Pole to assist us in the promotion of crime prevention strategies to help Territorians stay safe in the festive season.

Amidst Covid-19 restrictions, we launched a *Physical Distancing shouldn't be Socially Isolating* campaign to encourage Territorians to stay connected whilst practicing physical distancing. A *Community Connection Award* competition ran alongside the campaign. This award recognised

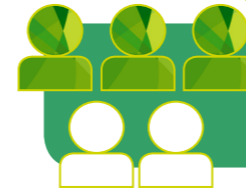
the incredible community contributions made by everyday Territorians. Nominations were received from across the Territory and we were blown away by the incredible stories of Territorians going out of their way to help others and increase community connection.

2019-2020 also saw the introduction of our Senior's Personal Safety Workshops. These sessions were funded by a Territory Families grant for NT Senior's Month and were in partnership with Personal Protection Strategies NT. Following the success of these sessions NHWNT have committed to continue this program in 2020-2021 and have commenced planning for sessions across the Territory.



# SAFETY SURVEY RESULTS

"Everyone has the right to feel safe at all times."



3 in 5 respondents felt safe in their home (59%)

NHWNT have partnered with Personal Protection Strategies to host a series of Personal Protection Sessions across the NT. These sessions aim to improve the individual's confidence and sense of safety.

NHWNT, in collaboration with Victims of Crime NT, have developed *How Safe is my Place?* an online home security assessment to help Territorians increase their home security.

20% of respondents reported that increased home security measures would make them feel safer



21% of respondents reported that being in a connected neighbourhood makes them feel safer

NHWNT have taken a new approach to our campaigns and projects to encourage more community connection opportunities.



NHWNT have increased our online presence with new social media campaigns and a revitalised website.

72% of respondents use community Facebook pages to find information on local crime and community safety

45% of respondents who didn't report a crime said they felt it was a waste of Police time and resources

NT Police have introduced a new online reporting tool to give Territorians more ways to report.

# OVERVIEW & HIGHLIGHTS

In addition to the delivery and participation in a range of community engagement events and activities, there have also been numerous operational successes throughout 2019-2020.

All of this work has been made possible through the significant funding and support we continue to receive from the NT Police and the contribution of our Volunteers.

## Stop. Look. Lock.

Launched Stop. Look. Lock. campaign, which was viewed more than 70,000 times and included 52 community events.

July - September 2019



## 19

events held during Neighbourhood Watch Week.

October 2019

## Senior's Personal Safety

NHWNT partnered with Personal Protection Strategies NT to deliver Senior's Personal Safety Sessions as part of Senior's Month. Following the success of these sessions we have committed to continue this program in 2020-2021.

August 2019

## Safety Survey

1000+ responses to a Territory wide Safety Survey, to understand the public's perception of safety and crime.

October - November 2019

## 94

community events held in 2019-2020.

## 29,750

people reached as part of Stopping Crime on Santa's Time Campaign.

December 2019



## nhwnt.org.au

A contemporary new website to make our information and resources more easily accessible, with increased interactivity.

December 2019

## 20%

growth in social media followers.

## Volunteer Training

NHWNT invested in a Volunteer Training program to be launched in 2021.

## 5%

growth in membership across the NT.

## Connecting during Covid-19

A Community Connection campaign to encourage Territorians to stay connected during Covid-19 restrictions.

May 2020

## Community Connection Award

A Community Connection Award that recognises the incredible community spirit and contributions made by everyday Territorians. 13 nominations were received from across the NT.

May 2020



## How safe is my place?

NHWNT collaborated with Victims of Crime NT to create an online home security self-assessment based on a Neighbourhood Watch Victoria initiative.

September, 2020 launch.



## MyVault

A mobile application to assist Territorians in storing important information about their personal property.

Early 2021 launch.



## Children's e-Learning Portal

An e-learning portal to help children develop their community safety knowledge.

Early 2021 launch.

# OUR MEMBERSHIP

From 2014 our organisation has documented year on year growth of membership. This year we can report a 5% growth in membership across the NT, with our membership standing at 1409.

NHWNT believe all Territorians have the right to be and feel safe. To increase accessibility of our community safety information and resources we restructured our membership model in 2019.

Under the new membership model, members are no longer required to hold an Ochre Card and membership is instantaneous. Effectively, NHWNT membership is now a subscribership!

NHWNT volunteers and representatives are still required to hold a valid NT Ochre Card.

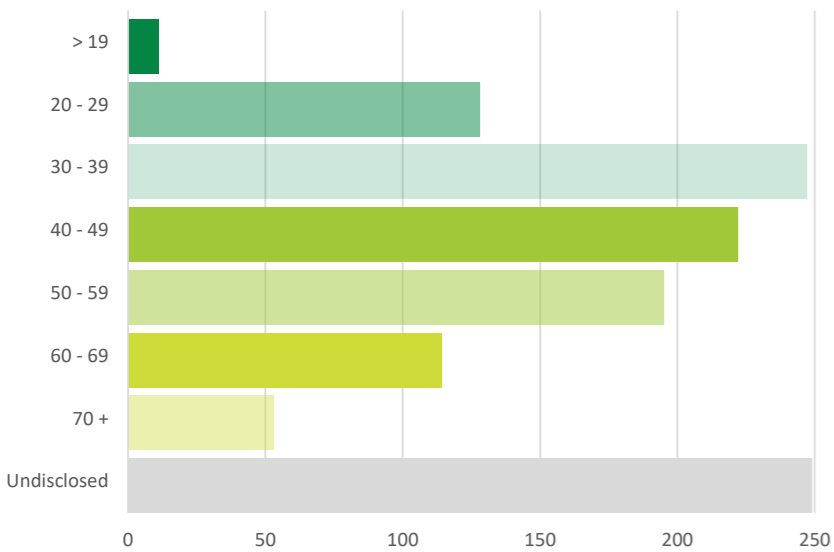
MEMBERSHIP GROWTH BY YEAR



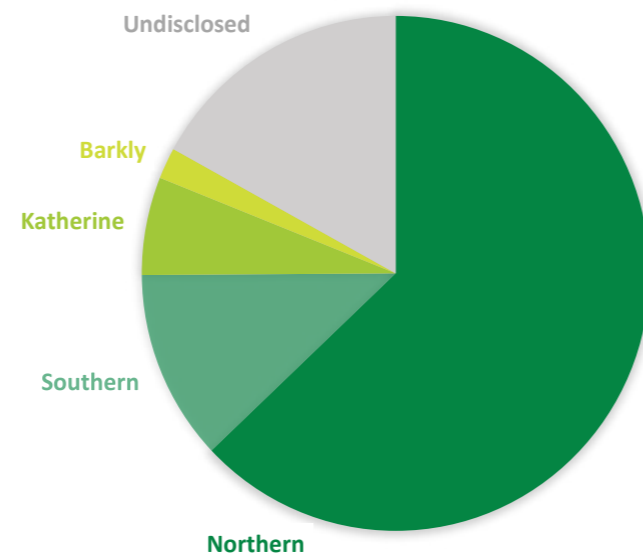
# OUR MEMBERSHIP BY AGE & LOCATION

The NHWNT membership is extremely diverse and we are proud to report that we have members ranging from 15 years – 89 years from every region across the Territory.

MEMBERSHIP BY AGE



MEMBERSHIP BY LOCATION

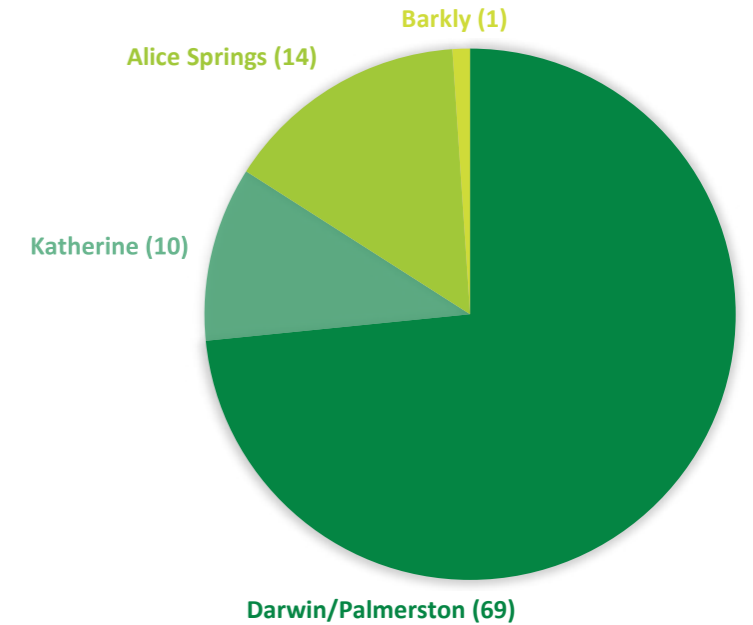


# OUR EVENTS

In 2019-2020 Neighbourhood Watch NT attended 94 community events across the Territory. This was a 120% increase compared to the last financial year.

We have been working on ensuring that we are a relevant and evidence-based organisation and have been mindful that event attendance aligns with our strategic and operational goals. As such, a large proportion of events ran alongside our campaigns as part of our educational messaging.

We are proud to report an increase in event participation in all regions across the NT. Our event participation in Alice Springs increased 180%, event participation in Katherine increased 67% and event participation in Darwin/ Palmerston increased 146%.

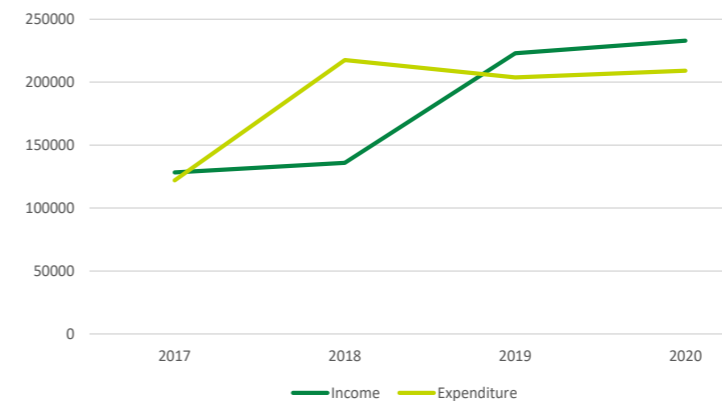


# OUR FINANCIAL OVERVIEW

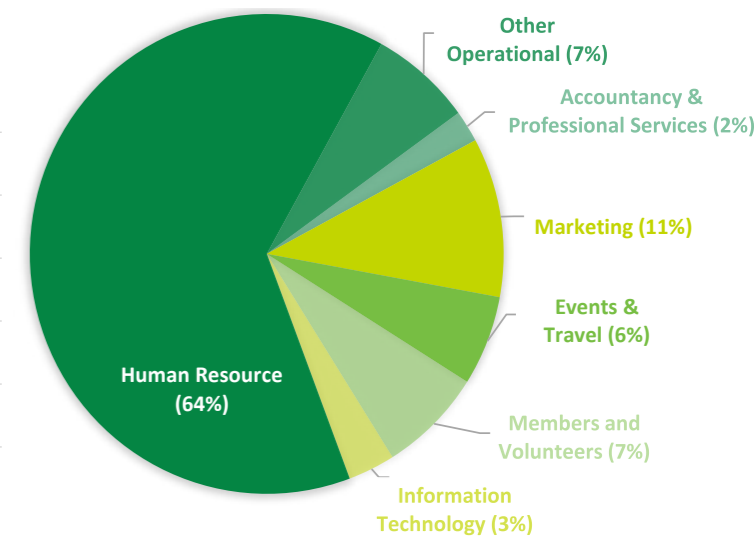
During 2019-2020 NHWNT received \$232,996 (Ex GST), and expended \$209,083. This resulted in a net surplus of \$23,913, however, these funds are already committed to future projects.

For a detailed financial breakdown please refer to the 2019-2020 NHWNT Audit.

INCOME AND EXPENDITURE BY YEAR



EXPENDITURE CATEGORIES



# FUTURE PLANS & SUMMARY

2019-2020 has been a big year for project and campaign development and 2020-2021 will see the launch of these innovative initiatives.

## ***How safe is my place?***

NHWNT has partnered with Victims of Crime NT to create an online self-assessment tool founded on the internationally recognised, Crime Prevention Through Environmental Design (CPTED) principles and based on a Neighbourhood Watch Victoria initiative. *How safe is my place?* assists Territorians to understand their current home security levels and provides practical tips to help increase their home security.

[nt.howsafeismyplace.com.au](http://nt.howsafeismyplace.com.au)

## ***MyVault***

The 2019 Safety Survey highlighted that a vast majority of respondents felt that property crime was an issue in their suburb. In response to this, we are developing a mobile application, *MyVault*, to assist Territorians in storing important information about their personal property.

*MyVault* will act as a home asset register and allow users to save information about their personal property by storing images and populating the manual fields. *MyVault* will make reporting a theft

or loss of property straightforward and aims to increase the user's chances of recovering lost or stolen goods.

## **e-Learning Portal for Children**

We have commenced development of an e-learning portal for children to support caregivers in providing their children with best-practice community safety information. This portal will include interactive activities and child-friendly resources.

## **Senior's Personal Safety Sessions**

NHWNT has partnered with Victims of Crime NT and Personal Protection Strategies NT to deliver a series of Senior's Personal Safety Sessions across the NT. Sessions have already been scheduled in other regional centres across the NT.

## **Volunteer Training**

In 2019-2020 NHWNT invested in a learning management system (LMS). This system will provide an easy-to-use system for NHWNT to build, develop and promote learning modules for our dedicated team of volunteers.

Content development is underway, with an aim of launching the first module in 2020-2021.

**Thank you for your ongoing support and we look forward to another successful year of Neighbourhood Watch in the NT.**







# NEIGHBOURHOOD WATCH NT



Proudly supported by  
**Northern Territory Police,  
Fire & Emergency Services**

[NHWNT.ORG.AU](http://NHWNT.ORG.AU)

