

# ANNUAL REPORT 2018-2019





## **CONTENTS PAGE**

| ABOUTUS                  |
|--------------------------|
| PRESIDENT'S MESSAGE      |
| OUR MANAGEMENT COMMITTEE |
| LIFE MEMBERSHIP PROGRAM  |
| OVERVIEW AND HIGHLIGHTS  |
| MEMBERSHIP STATISTICS    |
| EVENT STATISTICS         |
| FINANCIAL OVERVIEW       |
| SAFETY HOUSE PROGRAM     |
| FUTURE PLANS AND SUMMARY |

### **ABOUT US**

#### **WHO WE ARE**

Neighbourhood Watch NT are a for-purpose organisation who help to create safer and more secure Territory neighbourhoods.

We aim to do this through educational messaging, connecting neighbourhoods and creating resources that help prevent crime. We believe that by working together we can create safer and more connected neighbourhoods.

### WHAT WE DO

Neighbourhood Watch NT provide relevant crime prevention and community safety information to Territory residents.

We develop and deliver relevant projects and programs, develop resources to assist Territory residents to be and feel safer and promote the benefits of connected neighbourhoods.

### **OUR VALUES**













### PRESIDENT'S MESSAGE

2018-2019 has been another year of tremendous growth and development for Neighbourhood Watch NT. I am extremely grateful to have worked with a strong network of NHWNT representatives and supporters. Their dedication and passion for safer NT communities is fundamental to our on-going success.

Last year was spent reviewing and positioning our organisation for the future whilst this year has focused on implementation. This was made possible by the support from the Northern Territory Government and the NT Police. 2018-2019 has been the first year under the new funding agreement between NHWNT and NT Police. This has allowed us to introduce two new funded positions, which means NHWNT's capacity and reach has been able to increase.

At last year's AGM we unveiled a new logo. This year the team have worked tirelessly to update resources and information to align it with our new look and we will continue to develop new and relevant information to help Territorians be and feel safer.

In 2018 the Management Committee commisioned a review into the Safety House program to ensure it was still meeting the needs and expectations of the community. The review indicated that since the programs inception the context around safety had changed and after much deliberation, the tough decision was made to close the Safety House program in the NT. This decision was not an easy one to make and the safety of children remains a priority for NHWNT. The Management Committee would like to thank all of our volunteers who contributed to the success of the Safety House program and we look forward to continuing to work with you to create a safer NT.

I would also like to acknowledge and thank the many people who have volunteered their valuable time and supported our organisation and its initiatives. Even just contributing to an online survey or liking our social media posts makes a huge difference.

Over the last twelve months we have welcomed fresh faces to the Management Committee as well as two new operational staff. We feel NHWNT is currently positioned well for the future, which is largely due to the dedication, passion and commitment from the NHWNT Management Committee, operational team and of course our valued members.

The Management Committee is extremely pleased with the feedback received from our Members Survey in April, 2019. The survey demonstrated a majority of members (that took part in the survey) felt NHWNT was meeting their needs and expectations. The survey helped us to understand areas for improvement and these have been factored into our 2019-2020 business plan.

We are very pleased to present the NHWNT Annual Report for the financial year ending 30 June 2019, which highlights our performance and key achievements.

We look forward to another exciting year of helping create safer and more secure Territory neighbourhoods.

Jenny Malone NHWNT President

### **OUR MANAGEMENT COMMITTEE**

The current committee members who are responsible for the submission of the report are as below:

Jennifer Malone – President

Gary Haslett – Acting Vice President and LGANT Representative

Virginia Read – Secretary

Jayesh Mehta – Treasurer

Pat King - Public Officer

Gabrielle Mappas – Committee Member

Geoff Boyton – Northern Regional Coordinator

Jenny Duggan – Katherine Regional Coordinator

Jill Kleiner – Barkly Regional Coordinator

Superintendent Brett Prowse – NT Police Representative

We would also like to acknowledge the following people for their contribution on the Neighbourhood Watch NT Board of Management throughout 2018 and 2019:

- Lauren Winter **Southern Regional Coordinator** December 2018
- Eliane Lefebvre Secretary March 2019

### LIFE MEMBERSHIP PROGRAM

In 2018 NHWNT launched a Life Membership Program to recognise the significant contribution of our volunteers and members.

In 2018, the following people were awarded NHWNT Life Memberships:

John Lear

**Jeff Thomas** 

Paul Wyatt

Sharon Hillen

Michael McRostie

Pat King

George Lambrinidis

In Memory of Ken Mildred

In Memory of Brian Hilder





### **OVERVIEW & HIGHLIGHTS**

2018-2019 has been a year of continual growth for Neighbourhood Watch NT. We have had an increase in both membership and internal resource, thanks to the commencement of a new funding period which included an increase to our annual funding.

We have introduced two new operational staff positions: the Southern Regional Coordinator and the Marketing Coordinator. Both roles are a vital part of our plan to engage the community and deliver community safety information and resources to all Territorians.



Lauren Winter has been appointed as the Southern Regional Coordinator to focus on providing the Southern Region with consistent and relevant service delivery.



Ashleigh Ascoli has been appointed as the Marketing Coordinator.

Last year Neighbourhood Watch NT implemented a new Strategic Plan throughout our Organisation. This year a Business Plan has been developed to align our operational activities with the strategic goals and values. As part of this process our members were given an opportunity to provide input via a survey.

Survey results identified that NHWNT members thought our number one priority should be delivery of educational programs, resources and information on community safety and crime prevention - and we have listened!

One of our main operational goals for 2019-2020 is the development and promotion of a suite of toolkits specifically designed for diverse groups, demographics and locations.

In 2018-2019 we also reviewed our membership and have made it easier to join as a NHWNT member. There is now no requirement for an Ochre Card and only a few personal details need to be provided. This has resulted in a 33% increase in membership this year.



### **KEY ACHIEVEMENTS**



## Reinvigoration

Rebranded our organisation and introduced a new membership structure which resulted in a 33% increase in membership

## Safety Survey

Conducted a Territory wide Safety Survey to ensure an intelligence led approach





## **New Operational Staff**

Recruited two new members of staff -Southern Regional Coordinator & Marketing Coordinator

## **Community Events**

Attended over 40 community events throughout the NT





## Stop. Look. Lock.

Developed the Stop. Look. Lock. Campaign

### **OVERVIEW & HIGHLIGHTS**

In addition to the delivery and participation in a range of community engagement events and activities, there have also been numerous operational successes throughout 2018-2019.

All of this work has been made possible through the significant support and contribution we continue to receive from the NT Police, in addition to our funding.

7,000

reached as part of a Neighbourhood Watch Week competition October 2018

9

Self-hosted events held during Neighbourhood Watch Week October 2018

### **Territory Wide Survey**

to understand the public's perception of safety and crime October - November 2018

### Life Membership Program

launched to recognise significant contribution to our organisation November 2018

50,000

Christmas Safety Hot Tip postcards distributed via schools December 2018

## Community Safety Announcements

2 announcements aired to compliment Christmas postcards

December 2018

## Demand & Harm Reduction through Art

project delivered in partnership with several NGO's, to identify and work with a group of "at risk" youth who took part in educational workshops and completed a community safety themed art mural in Palmerston January 2019

via Department of Health Grant

### **Volunteer Training**

First-Aid Training provided to volunteers in Darwin and Alice Springs April 2019

### Stop. Look. Lock.

developed and launched *June 2019* 

33%

growth in membership across the NT



### **MEMBERSHIP STATISTICS**

From 2014 our organisation has documented year on year growth of membership. This year we can report a 33% growth across the NT with our membership standing at 1341 members.

NHWNT are very pleased to report the largest increase in membership since 2014/2015, despite the closure of the Safety House program in January 2019.

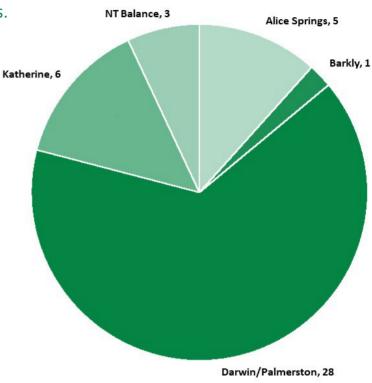
| Year      | Increase (%) |
|-----------|--------------|
| 2014-2015 | 72%          |
| 2015-2016 | 23%          |
| 2016-2017 | 7.7%         |
| 2017-2018 | 10%          |
| 2018-2019 | 33%          |

NHWNT believe all Territorians have the right to be and feel safe. To increase accessibility of safety information and crime prevention strategies NHWNT restructured their membership model this year. Under the new membership model there is now no requirement to have an Ochre Card and membership is instantaneous – so effectively membership is now a subscribership! However, NHWNT volunteers and representatives are still required to hold a valid NT Ochre Card.

### **EVENT STATISTICS**

This year NHWNT have attended 43 events.

NHWNT have been working on ensuring that we are a relevant and evidence-based organisation and have been mindful that event attendance aligns with our strategic and operational goals. This means that event presence has been more targeted around our key messaging, target audience and operational priorities. Whilst this has resulted in a decrease of community event participation, we are now able to monitor specific measurable outcomes for each event.

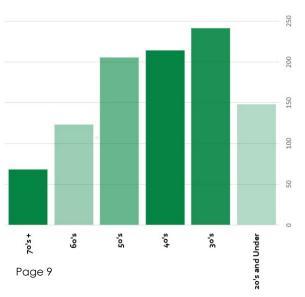


### **MEMBERSHIP BY AGE & LOCATION**

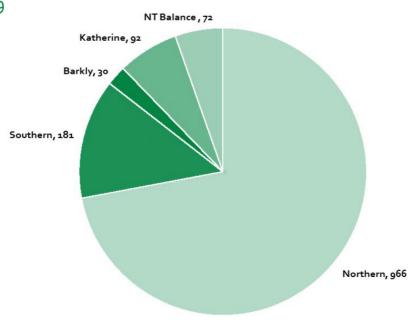
The NHWNT membership is extremely diverse and we are proud to report that we have members ranging from 15 years – 89 years, born in 28 different countries.

Data as at 23 July, 2019

#### **MEMBERSHIP BY AGE**



#### MEMBERSHIP BY LOCATION



### **FINANCIAL OVERVIEW**

For this funding period NHWNT receipted \$222,984 (GST Exclusive). In 2018-2019 NHWNT's expenditure totalled \$203,833. This resulted in a \$19,151 surplus for the organisation. This will be invested into key initiatives in 2019-2020.

For a detailed financial breakdown please refer to the 2018-2019 NHWNT Audit.

### SAFETY HOUSE PROGRAM

The Safety House was a program designed to provide a network of safe places for children on their way to and from school. The program was introduced in Darwin in 1985 and Alice Springs in 1986.

Neighbourhood Watch NT are committed to creating safer communities and as such commissioned a review into the program in 2018 to ensure that it was still meeting the needs and expectations of the community.

The review included a thorough risk assessment of the program, extensive desktop research and consultation with Territory schools.

The review indicated that since the program's inception, the context around safety has changed considerably and while awareness of personal safety has increased, children now face several different safety concerns.

Following the review recommendations, the Safety House program was closed in January 2019. The safety of children remains a priority for Neighbourhood Watch NT and we intend to deliver new programs to improve the safety of children in today's society.

Neighbourhood Watch NT extend our appreciations to the volunteers involved in the Safety House program and thank them for their contribution to safety in the NT.



### **FUTURE PLANS & SUMMARY**

In April 2019 NHWNT consulted with members via a membership survey to build a better understanding of our organisation's performance.

The results were factored into the development of our key focus areas for 2019-2020.

### **OUR KEY FOCUS AREAS**



#### **GOVERNANCE**

By focusing on the Governance of NHWNT, we aim to ensure we understand our purpose and strategy, maintain financial health and sustainability, create a culture of accountability, high performance and leadership and review and update our constitution.



#### **ENGAGEMENT**

We plan to continue to engage our members, and all Territorians, by diversifying and growing our membership, organising and attending community events, delivering relevant projects to regional and remote areas, maintaining a strong online presence and continuing our partnerships with stakeholders and the media.



#### **RELEVANCE**

NHWNT will continue to grow and ensure our relevance through the renewal and review of information and resources, creating interactive and tailor-made resources, understanding the community concerns and expectations, partnering with stakeholders and responding to issues and concerns in a timely manner.



#### **EDUCATION**

NHWNT work to ensure that best practice advice is provided and accessible to all Territorians. We will do this by developing and promoting public awareness campaigns, community education presentations, resources and a suite of toolkits.





